

# Exploris PTO - Kroger Cares Information & Participation Request Form

## EARN EASY \$\$\$ FOR EXPLORIS

If you shop at Kroger, regularly or occasionally, you can help Exploris PTO earn easy money. By using a **special re-loadable gift card** every time you shop for groceries, gift cards, or gas, you will contribute to a 5% rebate to the Exploris PTO. This program works in conjunction with your Kroger Plus Reward loyalty card for discounts and fuel points so it has no impact on the current benefits you receive from these programs.

## EXPLORIS WILL HELP PAY FOR YOUR OUTWARD BOUND OR EXCHANGE PROGRAM\*

To thank you for participating in the *Kroger Cares Neighborhood Reward Program*, the PTO will **transfer 50% of the rebate portion earned by you while at Exploris to a special account for your student.** The funds you accumulate, starting as early as 6<sup>th</sup> grade, will then be applied to your Outward Bound or Exchange Program costs. Earnings will be tracked using Kroger provided statements and will be reported to you on a periodic basis. Once families no longer need to save for these programs, the full rebate will be used to enhance Exploris programs. Our hope for this program is that families will continue to support Exploris by using their re-loadable gift card even *after* graduating.

*Consider this...*



*If your family spends \$160 on groceries & \$40 on gas per week for a year and participates in Kroger Cares, you would earn \$260 for you and \$260 for Exploris PTO annually simply by doing your normal grocery shopping and gas purchasing! By concentrating on this fundraiser, it's not inconceivable to cover the entire cost of Outward Bound.*

If you don't typically shop at Kroger, it's OK. We aren't asking you to change your shopping habits. But if enough families shop there occasionally, the earnings can add up for Exploris. To participate, simply **order your special pre-paid card** (cards must be purchased with \$5 pre-loaded on them) using the following form. Cards can be loaded with additional money (cash, check or credit card) prior to purchasing your groceries right at the register. Don't forget to order one for family and friends as well – they are good at all of Kroger's family of stores across the country. (See next page for a complete list.)

## AND IT GETS BETTER



To stretch our earnings even further, Kroger partners with **Box Tops 4 Education** and **eLabels for Education**. Please link your Krogers Plus/Rewards card below and earnings for eligible products will be credited *automatically* to our Box Tops and Labels for Education accounts.

[http://www.elabelsforeducation.com/Sites/Campbells\\_eLabels/Page/HomePage](http://www.elabelsforeducation.com/Sites/Campbells_eLabels/Page/HomePage)

[http://www.rewardyourschool.com/Sites/General Mills\\_Box\\_Tops/Page/CreateAccountPage](http://www.rewardyourschool.com/Sites/General Mills_Box_Tops/Page/CreateAccountPage)

*(\*Rebates are awarded to EMS PTO as a non-profit and may not be payable in cash to individuals. At this time, rebates may only apply to Outward Bound or Exchange Program expenses paid directly to EMS. Rebates not applied will be returned to EMS PTO.)*

## WAIT THERE'S MORE!

In addition to your grocery shopping, you can purchase over **50 types of GIFT CARDS** from Kroger. Merchant gift cards earn the same rebate as groceries so even if you don't shop for groceries at Kroger, you can still participate! For a full list visit: <http://giftcards.kroger.com>

- **Home improvement project on the horizon?** Lowes Gift Cards
- **Going to Disney?** Pay for it with Disney Gift Cards
- **Travel?** Marriott
- **Movies?** Regal Gift Card
- **Shopping?** Old Navy, Aeropostle, Forever 21, Nordstrom's, and more...
- **Birthday Gifts?** Game Stop, iTunes, Bath & Body Works, Michael's and more...
- **Hungry?** Panera, Bonefish, Macaroni Grill, and more...
- **Holiday Shopping?** Amazon

## I GET BY WITH A LITTLE HELP FROM MY FRIENDS

Don't forget to order a Kroger Cares gift card from Exploris for family and friends as well – they are good at all of Kroger's family of stores across the country. (Gift cards MUST be purchased through Exploris in order to participate in this program.)

- **Dillion** – Kansas, Missouri, Arkansas, Oklahoma, Nebraska
- **Fred Meyer** – Oregon, Washington, Idaho, Utah, Alaska
- **Fry's** – Arizona
- **Jay C** – Indiana
- **King Soopers** – Colorado
- **City Market** – Colorado, New Mexico, Utah, Wyoming
- **Quality Food Centers** – Oregon, Washington
- **Ralphs** – California, Arizona, Nevada
- **Smith's** – Utah, Idaho, Wyoming, Montana, Nevada, Arizona, Texas
- **Tom Thumb** – Alabama, Florida
- **Quik Stop** – California, Nevada
- **Loaf Jug/Mini Mart** – Colorado, Montana, New Mexico, N. Dakota, Oklahoma
- **Kwik Shop** – Illinois, Iowa, Kansas, Nebraska

----- Detach Here and Staple Check to Form or Enclose Form & Payment in Envelope -----



Thank you for choosing to participate in the Kroger Cares Neighborhood Rewards Fundraiser for Exploris PTO! Please fill out this form and return it along with \$5 per card (which will in turn be loaded onto your card(s) and available for you to redeem) to your child's teacher or Mary Margaret. **Please make checks payable to EMS PTO.** Teacher's please place in the PTO mailbox. Questions? Please contact Cheryl Rodgers at [crodgers@nc.rr.com](mailto:crodgers@nc.rr.com).

Student's Name and Teacher: \_\_\_\_\_

Parent's First and Last Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Number of Kroger Cares Cards Requested: \_\_\_\_\_ Amount Securely Enclosed (\$5/card) \_\_\_\_\_